

**Notification of voting rights pursuant to sec. 26 para. 1 WpHG
(German Securities Trading Act)**

HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG in connection with sec. 22 para. 1 sentence 1 No. 6 WpHG and sec. 22 para. 1 sentence 2 and sentence 3 WpHG by The Capital Group Companies, Inc., Los Angeles/USA on July 4, 2014:

„ On July 2, 2014 The Capital Group Companies, Inc. exceeded the threshold of 5% of the voting rights in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen. The Capital Group Companies, Inc. held 5,02% (3.532.776 common shares) of the voting rights in HUGO BOSS AG on the day aforementioned.

5,02% of the voting rights (3.532.776 common shares) in HUGO BOSS AG are valued to The Capital Group Companies, Inc. according to sec. 22 para. 1 sentence 1 No. 6 WpHG in connection with sec. 22 para. 1 sentence 2 and sentence 3 WpHG. No independent fund is holding more than 3% of the voting rights in HUGO BOSS AG.”

Metzingen, July 7, 2014

The Managing Board