

# HUGO BOSS

## **HUGO BOSS transfers American Depositary Receipt (ADR) program to Deutsche Bank**

Metzingen, February 13, 2018. HUGO BOSS announces the transfer of its Level 1 American Depositary Receipt (ADR) program to Deutsche Bank. Deutsche Bank assumed the role of depositary bank effective yesterday. Launched in 2013, the HUGO BOSS ADR will continue to trade on the over-the-counter (OTC) market under the ticker symbol BOSSY. Each ADR represents one-fifth of the ordinary share of HUGO BOSS AG.

“We continue to see strong interest from U.S. investors in the HUGO BOSS share,” said Yves Müller, Chief Financial Officer of HUGO BOSS AG. “Our ADR program offers investors an additional option to invest in our company. We are confident that an attractive ADR program will help us to engage with even more investors in this important market.”

HUGO BOSS ordinary shares will continue to trade on the XETRA electronic trading system, the Frankfurt stock exchange, and all regional German stock exchanges under the symbol BOSS.

HUGO BOSS AG is a premium fashion company, headquartered in Metzingen, Germany. The Group manufactures and markets high quality clothing and accessories for men and women under the brands of BOSS and HUGO. It employs around 14,000 employees. In 2017, the company generated sales of EUR 2.7 billion. The Group’s portfolio consists of classic yet modern tailoring, elegant evening wear and leisure wear, shoes, leather accessories as well as licensed fragrances, eyewear, watches, children’s fashion, home textiles and writing instruments.

More information on the ADR program is available on the Company’s website [group.hugoboss.com](http://group.hugoboss.com).

# H U G O B O S S

If you have any questions, please contact:

Dennis Weber

Head of Investor Relations

Phone: +49 7123 94-86267

Fax: +49 7123 94-886267