

Christina Rosenberg

Personal Information

Residence: Munich (Germany)
Nationality: German
Occupation: Management Consultant

Professional background and main activities

Christina Rosenberg, born in Augsburg, Germany in 1969, studied business administration at the University of Augsburg with a focus on marketing and production & logistics after her training as a dressmaker. After graduating in 1996 with a degree in business administration, Christina Rosenberg began her professional career as a controller for the southern part of Germany at Hennes & Mauritz ("H&M") in Munich. Until 2000, she was responsible at H&M, among other things, for the development of Retail Operations in France as a new sales market as well as for merchandise and purchases for women's clothing and accessories in Germany. After working as a senior consultant with a focus on retail at Kienbaum Executive Search for two years, Christina Rosenberg became Sales Manager of Hermès GmbH in 2003. In 2005, she became Managing Director of Hermès with sole representative authority. In this position she was responsible for consistent brand management and all areas of sales, finance, personnel and communication. With the very early establishment of the German online business, Christina Rosenberg already launched the Omnichannel strategy of Hermès GmbH in 2007. Until her departure in 2018, she was responsible for the business in Germany as well as Austria and the Czech Republic.

After training as a change management consultant and systemic coach, Christina Rosenberg founded the management consultancy innotail in 2018, where she still works as a consultant today with a focus on brand and change management.

Other mandates

in supervisory boards

- Villeroy & Boch AG¹

in comparable supervisory bodies

- Josef Tretter GmbH & Co. KG (member of the advisory board)

(1. = listed company)

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