ANNUAL SHAREHOLDERS' MEETING 2022 DEADLINES

Friday, 8 April 2022	Publication of the Notice of Annual Shareholders' Meeting in the German Federal Gazette (Bundesanzeiger) and at shareholdermeeting.hugoboss.com
Saturday, 23 April 2022 (24:00 Uhr CEST)	Deadline for receipt of request for additions to the agenda by shareholders
Monday, 9 May 2022 (24:00 Uhr CEST)	Deadline for receipt of counter-motions and election nominations by shareholders
Tuesday, 17 May 2022 (24:00 Uhr CEST)	Deadline for notification of attendance (technical record date)
Sunday, 22. May 2022 (24:00 Uhr CEST)	Deadline for receipt of questions by shareholders (via the Company's Online Service)
Tuesday, 24. May 2022 (10:00 Uhr CEST)	Annual Shareholders' Meeting (live webcast of entire AGM via Online Service)
After the Annual Shareholders' Meeting	Publication of voting results at shareholdermeeting.hugoboss.com

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