

HUGO BOSS

Ad hoc announcement in accordance with §15 WpHG

Metzingen, November 4, 2004, 08:29 am

Interim Report Q3 2004 – HUGO BOSS AG

HUGO BOSS publishes results for the first nine months of 2004

Sales growth of 10% to EUR 947 million

Operating Result up by 15% to EUR 144 million

Income before Taxes up by 8% to EUR 138 million

Managing Board of HUGO BOSS AG confirms its prognosis for fiscal 2004

Key figures of the HUGO BOSS Group:

(EUR million)	Q1 – Q3 2004	Q1 – Q3 2003
Sales	946.9	861.5
Operating Result	144.4	125.4
Income before Taxes	138.4	128.1

Metzingen, November 4, 2004

The Managing Board

HUGO BOSS AG
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This Document contains forward-looking statements that reflect management's current views with respect to future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "plan," "project" and "should" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties. If any of these or other risks and uncertainties occur, or if the assumptions underlying any of these statements prove incorrect, then actual results may be materially different from those expressed or implied by such statements. We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.