

HUGO BOSS

Press Information

THE HUGO BOSS PRIZE 2004

Shortlist announced

Metzingen, New York. Thomas Krens, Director of the Solomon R. Guggenheim Foundation, and Bruno Sälzer, Chairman and CEO of HUGO BOSS, today announced the shortlist for the HUGO BOSS PRIZE 2004.

The finalists selected by the jury are Franz Ackermann (Germany), Rivane Neuenschwander (Brazil), Jeroende Rijke and Willem de Rooij (Netherlands), Simon Starling (UK), Rirkrit Tiravanija (Thailand), and Yang Fudong (China).

“On the occasion of the fifth biennial HUGO BOSS PRIZE I’m delighted to announce the shortlist for 2004,” said Thomas Krens. “It is our privilege to honor Franz Ackermann, Rivane Neuenschwander, Jeroende Rijke and Willem de Rooij, Simon Starling, Rirkrit Tiravanija, and Yang Fudong with this nomination. The international character of the art world is amply demonstrated by the increasing geographic variety of the short-listed artists.”

“The continuity of our cultural engagement and our belief in contemporary art are more important than ever in today’s world, where people are attaching far greater importance to things that possess a certain profundity and credibility,” said Bruno Sälzer, Chairman and CEO of HUGO BOSS.

“That’s why we are so proud to have created an art prize – together with the Guggenheim Museum – that has achieved worldwide recognition since its inception more than seven years ago.”

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The biennial prize – carrying an award of \$ 50,000 – is administered by the Guggenheim Foundation and juried by a distinguished international panel of museum curators, critics and collectors. The award is given to an artist whose work represents a significant development in contemporary art, and sets no restrictions in terms of age, gender, race, nationality, or media. The nominations include young, emerging artists as well as established individuals whose public recognition may be long overdue.

The jurors for the HUGO BOSS PRIZE 2004 are: Daniel Birnbaum, Director of Portikus, Frankfurt am Main, and Professor at the Staatliche Hochschule für Bildende Künste, Städelschule, Frankfurt am Main; Susan Cross, Associate Curator, Solomon R. Guggenheim Museum; Thomas Krens, Director, Solomon R. Guggenheim Museum; Adriano Pedrosa, Curator Museu de Arte da Pampulha, Belo Horizonte, and Curator, Programa Arte Viva Brasil, Rio de Janeiro; Beatrix Ruf, Director Kunsthalle Zürich; and Joan Young, Assistant Curator, Solomon R. Guggenheim Museum.

This year marks the fifth presentation of the HUGO BOSS PRIZE. Since 1996, the prize has been awarded to American artist Matthew Barney, the Scottish artist Douglas Gordon, Slovenian artist Marjetica Potrč and French artist Pierre Huyghe.

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The HUGO BOSS PRIZE section on www.hugobossprize.com will again be redesigned as an artistic forum.

If you have any questions or wish to order pictures, please contact:

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