

# HUGO BOSS

Adhoc announcement pursuant to §15 WpHG

Metzingen, October 24, 2005

## **HUGO BOSS increases its forecast for the net income fiscal 2005 to EUR 105 million**

Metzingen. As of the end of the first three quarters of 2005, sales of the HUGO BOSS fashion group had increased 12% to EUR 1,063 million.

Earnings before taxes rose 17% to EUR 162 million (Q1-Q3 2004: EUR 138 million).

Key figures for the HUGO BOSS Group:

(in EUR million)	Q1-Q3 2005	Q1-Q3 2004	Change in %
Sales:	1,063	947	12
EBIT:	166	143	16
Earnings before taxes:	162	138	17
Net income:	114	95	19

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In response to the favorable business trend of the first nine months, the Managing Board has raised its forecast of net income for the year to EUR 105 million (2004: EUR 88 million).

Metzingen, October 24, 2005

The Managing Board

HUGO BOSS AG  
Dieselstrasse 12  
72555 Metzingen

# HUGO BOSS

Issuer's information/explanatory remarks concerning this ad-hoc-announcement:

## **Preliminary results for the first three quarters of 2005:**

**Sales increase by 12%**

**Net income rises 19%**

**Net income for the year to climb to EUR 105 million (+ 19%)**

Metzingen. The HUGO BOSS fashion Group increased sales by 12% to EUR 1,063 million in the first three quarters of fiscal 2005, (Q1-Q3 2004: EUR 947 million). Adjusted for currency effects, sales rose by 13%. The HUGO BOSS Group continued on the growth path of the preceding quarters.

BOSS Woman in particular continued its dynamic performance with a sales increase of 36% to EUR 74 million (Q1-Q3 2004: EUR 55 million).

Earnings before interest and taxes (EBIT) rose by 16% to EUR 166 million (Q1-Q3 2004: EUR 143 million). The Group's net income climbed 19% to EUR 114 million in the first three quarters of fiscal 2005 (Q1-Q3 2004: EUR 95 million).

In response to the favorable business trend of the first nine months, the Managing Board has raised its forecast of net income for the year to EUR 105 million (2004: EUR 88 million).

# H U G O B O S S

This Document contains forward-looking statements that reflect management's current views with respect to future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "plan," "project" and "should" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties. If any of these or other risks and uncertainties occur, or if the assumptions underlying any of these statements prove incorrect, then actual results may be materially different from those expressed or implied by such statements. We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.