

HUGO BOSS

Press Release

HUGO BOSS: Preliminary year end figures for 2004

Group sales rise by 11%

Earnings before interests and taxes (EBIT) up by 13%

Metzingen. The HUGO BOSS fashion group increased total sales in fiscal 2004 by 11% (or 13% adjusted for currency effects). Earnings before interests and taxes (EBIT) rose by 13% and net income by 7%.

Dr. Bruno Sälzer, Chairman of HUGO BOSS AG's Managing Board, commented: "We have outperformed the global fashion market in all key business areas in fiscal 2004. We are confident that this positive trend will continue in the current fiscal year."

BOSS Woman, in particular, has continued its dynamic growth with sales up by 36%.

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