

# HUGO BOSS

Ad hoc announcement in accordance with §15 WpHG

Metzingen, March 09, 2006 – 03:17 pm

## **HUGO BOSS AG publishes dividend proposal**

Metzingen. After having established the annual financial statement as of December 31, 2005 and approved the consolidated annual financial statement as of December 31, 2005, Supervisory Board and Managing Board of HUGO BOSS AG resolved to propose to the Annual Shareholders' Meeting a dividend increase to EUR 1.00 per common share and to EUR 1.01 per preferred share.

Dividends	2005 (proposal)	2004	Change
Per common share	EUR 1.00	EUR 0.84	19%
Per preferred share	EUR 1.01	EUR 0.85	19%

Metzingen, March 9, 2006

The Managing Board

HUGO BOSS AG  
Dieselstrasse 12  
72555 Metzingen

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Issuer's information/ explanatory remarks concerning this ad hoc announcement:

## **HUGO BOSS AG proposes dividend increase for fiscal 2005**

Metzingen. Based on a successful fiscal 2005 and the positive prospects for the company's future development, the Supervisory Board and the Managing Board of HUGO BOSS AG has recommended to increase dividends by 16 cents to EUR 1.00 (previous year: EUR 0.84) per common share and EUR 1.01 (previous year: EUR 0.85) per preferred share.

"The HUGO BOSS Group continued growing profitably in fiscal 2005. Our shareholders will therefore benefit from the comparatively high dividend payment this year too," comments Dr. Bruno Sälzer, CEO of HUGO BOSS.

The Supervisory Board and the Managing Board approved the financial statements during today's meeting. Sales of the HUGO BOSS fashion group increased by 12% in fiscal 2005, from EUR 1,168.4 million to EUR 1,309.4 million. The sales increase was also 12% when adjusted for currency effects. Earnings before interest and tax (EBIT) grew by 20% to EUR 162.9 million (2004: EUR 135.3 million), and net income rose by 23% to EUR 108.2 million (2004: EUR 88.2 million). In all of its segments, the Group again grew stronger than the world fashion market in 2005. BOSS Womenswear in particular has continued its dynamic growth with a sales increase of 38%.

Additional information on HUGO BOSS AG may be obtained on our website at [www.hugoboss.com](http://www.hugoboss.com).

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