

HUGO BOSS

Ad hoc announcement in accordance with §15 WpHG

Metzingen, January 25, 2006 – 11:21 am

HUGO BOSS AG publishes preliminary year end figures 2005

Metzingen. The Managing Board of HUGO BOSS AG publishes key figures from the preliminary, unaudited financial statements for 2005.

Key figures of the HUGO BOSS Group:

(EUR million)	2005	2004	Change in %
Sales:	1,309	1,168	12
EBIT:	163	135	21
Earnings before taxes:	157	130	21
Net income:	108	88	23

Metzingen, January 25, 2006

The Managing Board

HUGO BOSS AG
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HUGO BOSS

Issuer's information/ explanatory remarks concerning this ad hoc announcement:

HUGO BOSS: Preliminary year-end figures for 2005

Group sales rise by 12% to EUR 1,309 million

Earnings before interest and taxes (EBIT) up 21% to EUR 163 million

Metzingen. The HUGO BOSS fashion group increased total sales in fiscal 2005 by 12% to EUR 1,309 million (2004: EUR 1,168 million). The increase also amounted to 12% when adjusted for currency effects. Earnings before interest and taxes (EBIT) rose by 21% to EUR 163 million (2004: EUR 135 million), and net income increased by 23% to EUR 108 million (2004: EUR 88 million).

"We have again outperformed the global fashion market in all key business areas in 2005. The BOSS Black Womenswear collections were particularly successful with sales growth of 38%," commented Dr. Bruno Sälzer, Chairman of HUGO BOSS AG's Managing Board, on this performance.

The Managing Board continues to anticipate an upward trend in sales and earnings for 2006.

Additional information on HUGO BOSS AG may be found on our website at www.hugoboss.com.

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