

H U G O B O S S

Ad hoc announcement in accordance with §15 WpHG

Metzingen, June 26, 2006 – 12:45 pm

Re-Appointment of CEO

Metzingen. The Supervisory Board of HUGO BOSS AG has at its meeting today, resolved to extend the appointment and the employment contract of Dr. Bruno Sälzer by five years.

Metzingen, June 26, 2006

The Managing Board

HUGO BOSS AG
Dieselstrasse 12
72555 Metzingen

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This Document contains forward-looking statements that reflect management's current views with respect to future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "plan," "project" and "should" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties. If any of these or other risks and uncertainties occur, or if the assumptions underlying any of these statements prove incorrect, then actual results may be materially different from those expressed or implied by such statements. We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.