

# HUGO BOSS

Ad hoc announcement in accordance with §15 WpHG

Metzingen, March 01, 2007 – 02:07 pm

## **HUGO BOSS AG publishes dividend proposal**

Metzingen. After having established the annual financial statement as of December 31, 2006 and approved the consolidated annual financial statement as of December 31, 2006, Supervisory Board and Managing Board of HUGO BOSS AG resolved to propose to the Annual Shareholders' Meeting a dividend increase to EUR 1.19 per common share and to EUR 1.20 per preferred share.

Dividends	2006 (proposal)	2005	Change
Per common share	EUR 1.19	EUR 1.00	19%
Per preferred share	EUR 1.20	EUR 1.01	19%

Metzingen, March 1, 2007

The Managing Board

HUGO BOSS AG  
Dieselstrasse 12  
72555 Metzingen  
Germany

# HUGO BOSS

Issuer's information/explanatory remarks concerning this ad hoc announcement:

## **HUGO BOSS AG recommends dividend increase for fiscal 2006**

Metzingen, March 1, 2007. Based on the success achieved in fiscal 2006 and positive expectations regarding the Company's continuing performance, the Supervisory Board and Managing Board of HUGO BOSS AG will propose to the Annual Shareholders' Meeting to raise the dividend by 19 cents to EUR 1.19 (2005: EUR 1.00) per common share and EUR 1.20 (2005: EUR 1.01) per preferred share.

At today's meeting the Supervisory Board accepted the financial statements of HUGO BOSS AG and deemed approved the consolidated financial statements of the HUGO BOSS Group established by the Managing Board as of December 31, 2006. The financial statements report an increase in sales of 14% for the fashion group (currency adjusted: also 14%), from EUR 1,309 million to EUR 1,496 million. Earnings before taxes rose by 14% to EUR 180 million (2005: EUR 157 million), and net income by 19% to EUR 129 million (2005: 108 million).

# H U G O B O S S

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This document contains forward-looking statements that reflect management's current views with respect to future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "plan," "project," "should," and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties. If any of these or other risks and uncertainties occur, or if the assumptions underlying any of these statements prove incorrect, then actual results may be materially different from those expressed or implied by such statements. We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.