

HUGO BOSS

Press Release

Public Offer for HUGO BOSS Shares

Metzingen, June 4, 2007. On June 1, 2007, Red & Black Lux S.a.r.l., according to its own statements a company indirectly owned and controlled by the Permira IV Fund, announced in connection with the acquisition of shareholdings in Valentino Fashion Group S.p.A. its decision to extend an offer to the shareholders of HUGO BOSS AG by way of an all-cash voluntary public takeover offer to acquire all outstanding shares in HUGO BOSS AG.

After publication of the respective offer document the Managing Board and the Supervisory Board of HUGO BOSS AG will comply with their obligations to publish a reasoned statement under Section 27 of the German Securities Acquisition and Takeover Act (WpÜG).

If you have any questions, please contact:

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