

HUGO BOSS

Press Release

HUGO BOSS: Preliminary financial statements for 2006

Group sales increase by 14% to EUR 1,496 million

Net income rises 19% to EUR 129 million

Metzingen, January 31, 2007. The HUGO BOSS fashion group increased sales by 14% to EUR 1,496 million in fiscal 2006 (2005: EUR 1,309 million). Earnings before taxes rose by 14% to EUR 180 million (2005: EUR 157 million), and net income improved by 19% to EUR 129 million (2005: 108 million).

“The business divisions of BOSS Womenswear, with sales growth of 69% to EUR 162 million, and Shoes and Leather Accessories, with an increase of 28% to EUR 151 million, again proved to be strong growth areas in 2006,” stated Dr. Bruno Sälzer, Chairman of the Managing Board of HUGO BOSS AG.

“Expansion of the Group’s directly operated stores, which increased sales by 39% to EUR 192 million, additionally contributed to our successful business trend.”

The Managing Board expects the positive sales and earnings trend to continue in 2007.

Further information on HUGO BOSS AG can be found on our website at www.group.hugoboss.com.

H U G O B O S S

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