

H U G O B O S S

Ad-hoc-Meldung nach §15 WpHG

Metzingen, June 18, 2008 – 14:19 pm

Changes regarding the Supervisory Board of HUGO BOSS AG

Metzingen. The Managing Board of HUGO BOSS AG has today decided to file an application with the competent local court Stuttgart for the appointment of Mr. Hellmut Albrecht as a new shareholder representative on the Supervisory Board. The application has become necessary after the current Chairman of the Supervisory Board of HUGO BOSS AG, Dr. Giuseppe Vita, has stepped down as Chairman and member of the Supervisory Board with effect as of June 30, 2008. It is the expectation of HUGO BOSS AG that Mr. Hellmut Albrecht will be elected by the Supervisory Board as Chairman of the Supervisory Board.

Metzingen, June 18, 2008

The Managing Board

HUGO BOSS AG
Dieselstrasse 12
72555 Metzingen
Germany

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Issuer's information/explanatory remarks concerning this ad-hoc-announcement:

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Dr. Giuseppe Vita: "I have informed the company of my intention to stand down as Chairman and member of the Supervisory Board of HUGO BOSS at the end of this month. This is a good time for a change. HUGO BOSS has achieved excellent progress over the past few years and I am proud to have been part of this development. I am sure that the company will continue to meet the challenges of the future and the appointment of the designated Managing Board Chairman Claus-Dietrich Lahrs represents a firm step in that direction. I wish Dr. Hellmut Albrecht every success in his future work."

Dr. Hellmut Albrecht has wide experience as a manager in the industrial field, with a professional career encompassing managerial posts in large corporations and SMEs in the USA, Belgium and Germany. Since 1991, he has been working as an independent management consultant for German and multinational companies, as well as acting on numerous supervisory boards.

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Now 68 years old, his current posts include the position of Chairman of the Supervisory Board of debitel AG. Dr. Albrecht studied business economics and law in Munich, Hamburg and Grenoble. He graduated from the University of Munich with a diploma in Business Administration and a PhD in the field of "International Business".

Dr. Hellmut Albrecht announced on his appointment: "I am delighted to be able to represent HUGO BOSS in the future as a member of the Supervisory Board and look forward to working closely with the representatives of all employees and investors in the best interests of the company. I have already gained a considerable insight into the company and its positioning in the market. HUGO BOSS is a fascinating group with excellent potential in the luxury goods market."

For further information on HUGO BOSS AG please visit our website at www.group.hugoboss.com.

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