

HUGO BOSS

Press Release

Change regarding the Chairman of the Supervisory Board of HUGO BOSS AG

Metzingen, March 18, 2008. Dr. Giuseppe Vita, who has been Chairman of the Supervisory Board of HUGO BOSS AG since 2000, has informed the company today that he intends to step down from office with effect as of 30 June 2008.

Dr. Vita commented as follows: "Because of other engagements I had planned for quite some time to step down from office. However, for purposes of continuity for the company, I was asked first by Valentino Fashion Group and then by Permira, as the respective majority shareholders, to remain in office during the phase of change to the new majority shareholder and to preside over the shareholders meeting on May 8, 2008. I have happily complied with this request. Stepping down as of June 30, 2008 would give sufficient time to find the right successor for the office of the Chairman of the Supervisory Board of HUGO BOSS AG."

Further information on HUGO BOSS AG can be found on our website at www.group.hugoboss.com.

Should you have any questions, please contact:

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