

HUGO BOSS

Ad hoc announcement in accordance with §15 WpHG

Metzingen, Feb 5, 2009 – 05:46 pm

Changes regarding the Managing Board of HUGO BOSS AG

The Supervisory Board of HUGO BOSS AG announces that Mr. Klaus-Gerhard Bierbrauer will not assume office as member of the Managing Board for Production, Purchasing and Logistics. The Supervisory Board has withdrawn the appointment with immediate effect. Mr. Claus-Dietrich Lahrs, CEO and Chairman, and Mr. Norbert Unterharnscheidt, CFO, will take over the scope of functions for the time being.

Metzingen, February 5, 2009

The Managing Board

HUGO BOSS AG
Dieselstrasse 12
72555 Metzingen
Germany