

# HUGO BOSS

Ad hoc announcement in accordance with §15 WpHG

Metzingen, March 17, 2009, 15:16 pm

## **Dividend proposal by HUGO BOSS AG**

After having established the annual financial statement as of December 31, 2008 of HUGO BOSS AG and approved the consolidated annual financial statement as of December 31, 2008, Supervisory Board and Managing Board of HUGO BOSS AG resolved to propose to the Annual Shareholders' Meeting a distribution of a dividend of EUR 1.37 per common share (dividend for fiscal year 2007 [without special dividend]: EUR 1.45) and EUR 1.38 per preferred share (dividend for fiscal year 2007 [without special dividend]: EUR 1.46).

Metzingen, March 17, 2009

The Managing Board

HUGO BOSS AG  
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