

# HUGO BOSS

Ad-hoc

## **Red & Black Holding GmbH plans to place 7 million ordinary shares of HUGO BOSS AG**

**Metzingen, May 3, 2013.** We were informed by Red & Black Holding GmbH that the company intends to place 7 million ordinary shares of HUGO BOSS AG in an accelerated bookbuilding process. This represents around 10% of the total share capital. According to information acquired, the bookbuilding has already started.

As a result of the placement, the free float of HUGO BOSS AG will increase to circa 30 million shares. This will represent around 42% of the share capital. The Group expects the higher free float to further improve the attractiveness of the share among institutional investors and to increase the weighting in the MDAX.

Red & Black Holding GmbH, a company majority owned by Permira Holdings Limited, owns 46,156,312 ordinary shares directly, accounting for 65.56% of HUGO BOSS AG's share capital, based on the latest voting rights announcement. It is the Group's single largest investor. As a result of the placement, the shareholding of Red & Black Holding GmbH is projected to decline to around 39 million ordinary shares, representing approximately 56% of the total share capital. According to information acquired, Red & Black Holding GmbH committed to a six-month lock up period for the remaining stake.