

**Notification of voting rights pursuant to sec. 26 para. 1 WpHG
(German Securities Trading Act)**

HUGO BOSS AG received the following information referring to notification pursuant to sec. 21 para. 1 WpHG by Allianz Global Investors Europe GmbH, Frankfurt/Deutschland on August 29, 2014:

„Allianz Global Investors Europe GmbH has fallen below the 5% threshold to a percentage of 4.998 % of the voting rights in HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, as per settlement date August 26, 2014. This corresponds to 3,519,142 out of a total of 70.400.000 voting rights issued by the company.

Of these voting rights, 3.11% are to be attributed to Allianz Global Investors Europe GmbH pursuant to sec. 22 para. 1 sentence 1 No. 6 WpHG. This corresponds to 2,187,712 out of a total of 70.400.000 voting rights issued by the company.”

Metzingen, September 2, 2014

The Managing Board