

Correction of the notification dated September 12, 2014

Notification of voting rights pursuant to sec. 26 WpHG

(German Securities Trading Act)

HUGO BOSS AG received the following correction referring to notification pursuant to sec. 25a para. 1 WpHG by UniCredit Bank AG, Munich/Germany and UniCredit S.p.A., Rome/Italy, of 11 September 2014 published on September 12, 2014:

1. The holding within the meaning of section 25a para. 1 WpHG of UniCredit Bank AG in HUGO BOSS AG, Dieselstr. 12, 2755 Metzingen, has on 5 September 2014 fallen below the threshold of 50% of the voting rights in HUGO BOSS AG. On that day, UniCredit Bank AG directly held financial instruments and other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enable UniCredit Bank AG to acquire - together with holdings of UniCredit Bank AG pursuant to sections 21 and 25 WpHG - up to 38.85% of the voting rights (27,350,110 out of 70,400,000 common shares) in HUGO BOSS AG. Thereof, 10,213 voting rights in HUGO BOSS AG (corresponding to 0.02% of the voting rights) are directly held by UniCredit Bank AG (holding pursuant to section 21 WpHG).

39,891 voting rights in HUGO BOSS AG (corresponding to 0.06% of the voting rights) may be acquired by UniCredit Bank AG on the basis of financial instruments pursuant to section 25 WpHG directly held by UniCredit Bank AG.

The financial and other instruments directly held by UniCredit Bank AG within the meaning of section 25a para. 1 WpHG are structured in a manner that enable UniCredit Bank AG to acquire up to 27,300,006 voting rights in HUGO BOSS AG (corresponding to 38.78% of the voting rights). One relevant instrument within the meaning of section 25a para. 1 WpHG is a share pledge which was granted to UniCredit Bank AG in connection with its lending business in 2009 and enables UniCredit Bank AG in an enforcement event to acquire up to 27,300,001 of the voting rights in HUGO BOSS AG. The other relevant instrument within the meaning of section 25a para. 1 WpHG is a cash-settled put option without expiration date which relates to 5 voting rights in HUGO BOSS AG.

2. The holding within the meaning of section 25a para. 1 WpHG of UniCredit S.p.A., in HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, has on 5 September 2014 fallen below the threshold of 50% of the voting rights in HUGO BOSS AG. On that day, UniCredit S.p.A. via UniCredit Bank AG, which is controlled by UniCredit S.p.A., indirectly held financial instruments and other instruments pursuant to section 25a para. 1 WpHG which are structured in a manner that enable UniCredit Bank AG to acquire - together with holdings of UniCredit Bank AG pursuant to sections 21 and 25 WpHG and correspondingly (indirect)

holdings of UniCredit S.p.A. pursuant to sections 22 and 25 WpHG - up to 38.85% of the voting rights (27,350,110 out of 70,400,000 common shares) in HUGO BOSS AG.

Thereof, 10,213 voting rights in HUGO BOSS AG (corresponding to 0.02% of the voting rights) are directly held by UniCredit Bank AG and are attributed to UniCredit S.p.A. pursuant to section 22 para.1 sent. 1 no. 1 WpHG.

39,891 voting rights in HUGO BOSS AG (corresponding to 0.06% of the voting rights) relate to financial instruments within the meaning of section 25 WpHG indirectly held by UniCredit S.p.A. via its German subsidiary UniCredit Bank AG.

The financial and other instruments within the meaning of section 25a para. 1 WpHG indirectly held by UniCredit S.p.A. via its German subsidiary UniCredit Bank AG are structured in a manner that enable UniCredit Bank AG to acquire up to 27,300,006 voting rights in HUGO BOSS AG (corresponding to 38.78% of the voting rights). One relevant instrument within the meaning of section 25a para. 1 WpHG is a share pledge which was granted to UniCredit Bank AG in connection with its lending business in 2009 and enables UniCredit Bank AG in an enforcement event to acquire up to 27,300,001 of the voting rights in HUGO BOSS AG. The other relevant instrument within the meaning of section 25a para. 1 WpHG is a cash-settled put option without expiration date which relates to 5 voting rights in HUGO BOSS AG.

Metzingen, 15 September 2014

The Managing Board