

HUGO BOSS

Press Release

HUGO BOSS announces new regional management for the Americas and Asia/Pacific

Metzingen, October 28, 2014. Effective January 1, 2015, Dr. Gerrit Ruetzel, who currently holds the position as President & CEO HUGO BOSS for the Asia/Pacific region based in Hong Kong, will assume the responsibility as President & CEO HUGO BOSS for the Americas and relocate to New York.

Mr. Gareth Incedon, currently Managing Director HUGO BOSS China Retail based in Shanghai, will succeed Dr. Ruetzel as President & CEO HUGO BOSS for the Asia/Pacific region. Mr. Incedon will relocate to Hong Kong.

Both Dr. Rützel and Mr. Incedon will report to Claus-Dietrich Lahrs, CEO & Chairman of the Managing Board, HUGO BOSS AG.

If you have any questions, please contact:

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