

HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on December 15, 2014:

Alecta pensionsförsäkring, ömsesidigt, Stockholm, Sweden has notified us that its holding of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeded the threshold of 3% on December 12, 2014 and amounts to 3.26% (equals: 2,296,000 voting rights) as per this date.

Metzingen, December 16, 2014
The Managing Board