

HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification of BlackRock Group Limited, London, United Kingdom pursuant to sec. 21 para. 1 WpHG on February 16, 2015:

BlackRock Group Limited, London, United Kingdom, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on February 12, 2015 and amounts to 3.41% (equals: 2,400,578 voting rights) as per this date. Of these voting rights 0.92% (equals: 646,722 voting rights) are to be attributed to BlackRock Group Limited, London, United Kingdom, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 2.74% (equals: 1,930,665 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 16, 2015
The Managing Board