

HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification of BlackRock Inc., New York, USA pursuant to sec. 21 para. 1 WpHG on February 16, 2015:

BlackRock Inc., New York, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on February 12, 2015 and amounts to 5.02% (equals: 3,531,609 voting rights) as per this date. Of these voting rights 1.49% (equals: 1,047,780 voting rights) are to be attributed to BlackRock BlackRock Inc., New York, USA,, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.001% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG and 3.81% (equals: 2,684,437 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 16, 2015
The Managing Board