

HUGO BOSS

Notification regarding dealings of the Management pursuant to section 15a WpHG

Bernd Simbeck has sold 100 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 110.36 Euro, total sum 11,036.00 Euro at Tradegade, Germany, on February 13, 2015. Bernd Simbeck is a member of the Supervisory Board of HUGO BOSS AG.

Metzingen, February 17, 2015