

HUGO BOSS

Notification regarding dealings of the Management pursuant to section 15a WpHG

Dr. Hellmut Albrecht has sold 2.655 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 110.35 Euro, total sum 292,979.25 Euro at Xetra, on February 13, 2015. Dr. Hellmut Albrecht is a Chairman of the Supervisory Board of HUGO BOSS AG.

Metzingen, February 17, 2015