

HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification of BlackRock Holdco 2, Inc. Wilmington, USA, pursuant to sec. 21 para. 1 WpHG on February 17, 2015:

BlackRock Holdco 2, Inc. Wilmington, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on February 13, 2015 and amounts to 5.02% (equals: 3,531,912 voting rights) as per this date. Of these voting rights 1.49% (equals: 1,047,375 voting rights) are to be attributed to BlackRock Holdco 2, Inc. Wilmington, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 0.01% (equals: 6,049 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 2 in connection with sentence 2 WpHG and 3.81% (equals: 2,685,145 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, February 17, 2015
The Managing Board