

HUGO BOSS

Notification of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 25a para. 1 WpHG by UniCredit Bank AG, Munich/Germany and UniCredit S.p.A., Rome/Italy, on February 17, 2015:

“1. The holding within the meaning of section 25a para. 1 WpHG of UniCredit Bank AG, Munich, Germany in HUGO BOSS AG, Metzingen, Germany has on 12 February 2015 fallen below the thresholds of 30%, 25%, 20%, 15%, 10% and 5% of the voting rights in HUGO BOSS AG. On that day, UniCredit Bank AG’s holding financial instruments and other instruments pursuant to section 25a para. 1 WpHG together with holdings of UniCredit Bank AG pursuant to sections 21 and 25 WpHG enabled UniCredit Bank AG to acquire up to 0.02% of the voting rights (14,658 out of 70,400,000 common shares) in HUGO BOSS AG.

Thereof, 14,358 voting rights in HUGO BOSS AG (corresponding to 0.02% of the voting rights) are directly held by UniCredit Bank AG (holding pursuant to section 21 WpHG). 300 voting rights in HUGO BOSS AG (corresponding to 0.0004% of the voting rights) may be acquired by UniCredit Bank AG on the basis of financial instruments pursuant to section 25 WpHG directly held by UniCredit Bank AG.

UniCredit Bank AG’s no longer holds any (0) financial instruments or other instruments pursuant to section 25a para. 1 WpHG.

2. The holding within the meaning of section 25a para. 1 WpHG of UniCredit S.p.A., Rome, Italy, in HUGO BOSS AG, Metzingen, Germany, has on 12 February 2015 fallen below the thresholds of 30%, 25%, 20%, 15%, 10% and 5% of the voting rights in HUGO BOSS AG. On that day, UniCredit S.p.A.’s indirect holding of financial instruments and other instruments pursuant to section 25a para. 1 WpHG together with holdings of UniCredit Bank AG pursuant to sections 21 and 25 WpHG enabled UniCredit S.p.A. to (indirectly) acquire up to 0.02% of the voting rights (14,658 out of 70,400,000 common shares) in HUGO BOSS AG.

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Thereof, 14,358 voting rights in HUGO BOSS AG (corresponding to 0.02% of the voting rights) are directly held by UniCredit Bank AG and are attributed to UniCredit S.p.A. pursuant to section 22 para.1 sent. 1 no. 1 WpHG.

300 voting rights in HUGO BOSS AG (corresponding to 0.0004% of the voting rights) relate to financial instruments within the meaning of section 25 WpHG indirectly held by UniCredit S.p.A. via its German subsidiary UniCredit Bank AG.

UniCredit SpA neither directly nor indirectly holds any (0) financial instruments or other in-struments pursuant to section 25a para. 1 WpHG.”

Metzingen, February 17, 2015
The Managing Board