

# HUGO BOSS

## **Notification regarding dealings of the Management pursuant to section 15a WpHG**

Lumar Srl, Vicenza/Italy, represented by Luca Marzotto has sold

- on February 20, 2015 5,000 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 116.00 Euro, total sum 580,000.00 Euro at Xetra;
- on February 23, 2015 39,954 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 116.9260 Euro, total sum 4,671,661.40 Euro at Xetra;
- on February 24, 2015 25,000 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 117.3035 Euro, total sum 2,932,587.50 Euro at Xetra;
- on February 25, 2015 21,699 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 116.7849 Euro, total sum 2,534,115.55 Euro at Xetra and
- on February 26, 2015 301 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 116.00 Euro, total sum 34,916.00 Euro at Xetra.

Luca Marzotto is a member of the Supervisory Board of HUGO BOSS AG.