

H U G O B O S S

Notification regarding dealings of the Management pursuant to section 15a WpHG

Lumar Srl, Vicenza/Italy, represented by Luca Marzotto has sold on March 03, 2015 8,000 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 116.6452 Euro, total sum 933,161.00 Euro at Xetra.

Luca Marzotto is a member of the Supervisory Board of HUGO BOSS AG.