HUGO BOSS

Ad-hoc

HUGO BOSS gives financial guidance for 2015

Metzingen, March 12, 2015. In 2015, HUGO BOSS expects solid sales and profit growth. The Group plans to increase sales at a mid-single-digit rate in 2015, with all regions to contribute to the achievement of this goal. Growth in its own retail business will outpace the Group average. Wholesale sales will be slightly lower compared to the prior year primarily as a result of the takeover-induced shift in sales. Operating profit (EBITDA before special items) should be up by between 5% and 7%. Capital expenditure will come to between EUR 200 million and EUR 220 million.

The Managing Board