

HUGO BOSS

Press release

Michel Perraudin to head HUGO BOSS AG Supervisory Board

Metzingen, April 1, 2015. HUGO BOSS AG today published the invitation to its Annual Shareholders' Meeting on May 12, 2015 and thus announced the nominees for election to its Supervisory Board. Michel Perraudin (68), a former adidas AG board member and long-standing partner at McKinsey & Company, has been proposed as the Supervisory Board Chairman.

“Michel Perraudin provides the HUGO BOSS Supervisory Board with an experienced specialist well acquainted with the global clothing market from many different perspectives and positions,” says outgoing Supervisory Board Chairman Dr. Hellmut Albrecht. “I can therefore stand down knowing that we have found a successor who will continue to ensure the successful leadership of our company in the future.”

The other nominees for election to the Supervisory Board are Kirsten Kistermann-Christophe (50), Axel Salzmann (56) and Hermann Waldemer (58). Kirsten Kistermann-Christophe’s almost 30-year career includes extensive experience in investment banking and in corporate advisory for major German companies. Axel Salzmann, the CFO of Bilfinger SE, and Hermann Waldemer, the long-time CFO of Philip Morris International, will bring expertise primarily in the media and consumer goods industry. Aside from the two representatives of the Marzotto family, Gaetano and Luca Marzotto, the future Supervisory Board will thus include four independent shareholder representatives.

Dr. Hellmut Albrecht, the Chairman of the current Supervisory Board since 2008, and Dr. Klaus Maier will step down when their term of office expires on the date of the Annual Shareholders' Meeting. Damon Marcus Buffini and Dr. Martin

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Weckwerth, who represented the private equity firm Permira on the Supervisory Board, will likewise not stand for re-election. Permira sold its remaining shareholdings in HUGO BOSS AG via Red & Black Lux S.à. r.l. in March.

“I would like to express my heartfelt thanks to the departing members and particularly Dr. Hellmut Albrecht for their collaboration in recent years,” says Claus-Dietrich Lahrs, Chief Executive Officer of HUGO BOSS AG. “My two Managing Board colleagues and I look forward to working together with the new Supervisory Board. The candidates nominated for election bring wide-ranging skills and experience that will enrich our company and provide important impetus for future growth.”

The Annual Shareholders' Meeting of HUGO BOSS AG will take place at Messe Stuttgart on May 12, 2015. The Managing Board and Supervisory Board are proposing to shareholders the payment of a dividend of EUR 3.62 per share. The invitation to the Annual Shareholders' Meeting was published in the Federal Gazette. Both the invitation and extensive information about the candidates as well as further information about the meeting itself can be found on the HUGO BOSS website: <http://group.hugoboss.com/en/investor-relations/annual-shareholders-meeting/2015/>.

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