

HUGO BOSS

Notification of voting rights pursuant to Article 26 Section 1 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following information referring to notification pursuant to secs. 21 para. 1, 22 para. 2 WpHG by PFC S.r.l., Vicenza, Italy, on 27 April 2015.

"We herewith notify pursuant to secs. 21 para. 1, 22 para. 2 WpHG that on 23 April 2015 our stake in the voting rights in HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen, Germany, exceeded the thresholds of 3% and 5% and that on this date we held 7.10%, i.e. 5,000,000 of the voting rights in HUGO BOSS AG. 2.91%, i.e. 2,050,000 of the aforementioned voting rights in HUGO BOSS AG are directly held by us.

4.19%, i.e. 2,950,000 of the aforementioned voting rights in HUGO BOSS AG are attributed to us according to sec. 22 para. 2 WpHG. Attributed voting rights are held via the following company whose holdings of voting rights in HUGO BOSS AG amount to 3% or more: Zignago Holding S.p.A. Fossalta di Portogruaro, Italy".

Metzingen, April 27, 2015
The Managing Board