

HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on May 11, 2015:

Notification of BlackRock Financial Management (UK), Limited, London, England and Wales

BlackRock Financial Management (UK), Limited, London, England and Wales, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 3% on May 07, 2015 and amounts to 2.74% (equals: 1,928,625 voting rights) as per this date. Of these voting rights 0.85% (equals: 599,239 voting rights) are to be attributed to BlackRock Financial Management (UK), Limited, London, England and Wales, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 1.89% (equals: 1,329,386 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 WpHG; 0.57% (equals: 399,183 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, May 11, 2015
The Managing Board