

HUGO BOSS

Notification of voting rights pursuant to Article 26 Section 1 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on May 22, 2015:

1. Notification of BlackRock Investment Management (UK) Limited, London, England and Wales

BlackRock Investment Management (UK) Limited, London, England and Wales, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 3% on May 20, 2015 and amounts to 3.30% (equals: 2,322,343 voting rights) as per this date. Of these voting rights 0.87% (equals: 611,270 voting rights) are to be attributed to BlackRock Investment Management (UK Limited), London, England and Wales, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 2.43% (equals: 1,711,073 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6; 0.29% (equals: 207,584 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, May 22, 2015
The Managing Board