

HUGO BOSS

Notification of voting rights pursuant to Article 26 Section 1 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on May 26, 2015:

1. Notification of BlackRock Group Limited, London, England and Wales

BlackRock Group Limited, London, England and Wales, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on May 22, 2015 and amounts to 5.04% (equals: 3,545,194 voting rights) as per this date. Of these voting rights 1.15% (equals: 811,705 voting rights) are to be attributed to BlackRock Group Limited, London, England and Wales, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 4.17% (equals: 2,937,453 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, March 26, 2015
The Managing Board