

HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on June 11, 2015:

1. Notification of BlackRock International Holdings, Inc., Wilmington, DE, USA

BlackRock International Holdings, Inc., Wilmington, DE, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 5% on June 09, 2015 and amounts to 4.98% (equals: 3,503,774 voting rights) as per this date. Of these voting rights 1.20% (equals: 844,900 voting rights) are to be attributed to BlackRock International Holdings, Inc., Wilmington, DE, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 4.06% (equals: 2,859,088 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2. Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey

BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 5% on June 09, 2015 and amounts to 4.98% (equals: 3,503,774 voting rights) as per this date. Of these voting rights 1.20% (equals: 844,900 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 4.06% (equals: 2,859,088 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3. Notification of BlackRock Group Limited, London, England and Wales

BlackRock Group Limited, London, England and Wales, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 5% on June 09, 2015 and amounts to 4.79% (equals: 3,371,815 voting rights) as per this date. Of these voting rights 1.15 % (equals: 807,373 voting rights) are to be attributed to BlackRock Group Limited, London, England and Wales, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 3.93% (equals: 2,764,656 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

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Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, June 11, 2015
The Managing Board