

HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on June 12, 2015:

1. Notification of BlackRock International Holdings, Inc., Wilmington, DE, USA

BlackRock International Holdings, Inc., Wilmington, DE, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on June 10, 2015 and amounts to 5.26% (equals: 3,702,598 voting rights) as per this date. Of these voting rights 1.20% (equals: 843,724 voting rights) are to be attributed to BlackRock International Holdings, Inc., Wilmington, DE, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 4.34% (equals: 3,057,912 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2. Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey

BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on June 10, 2015 and amounts to 5.26% (equals: 3,702,598 voting rights) as per this date. Of these voting rights 1.20% (equals: 843,724 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 4.34% (equals: 3,057,912 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

3. Notification of BlackRock Group Limited, London, England and Wales

BlackRock Group Limited, London, England and Wales, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, exceeding the threshold of 5% on June 10, 2015 and amounts to 5.07% (equals: 3,570,639 voting rights) as per this date. Of these voting rights 1.15 % (equals: 806,197 voting rights) are to be attributed to BlackRock Group Limited, London, England and Wales, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 4.21% (equals: 2,963,480 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

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Metzingen, June 12, 2015

The Managing Board