HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on June 22, 2015:

1.Notification of BlackRock Group Limited, London, England and Wales

BlackRock Group Limited, London, England and Wales, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 5% on June 18, 2015 and amounts to 4.99% (equals: 3,516,213 voting rights) as per this date. Of these voting rights 1.14% (equals: 804,973 voting rights) are to be attributed to BlackRock Group Limited, London, England and Wales, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 4.13% (equals: 2,909,188 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, June 22, 2015 The Managing Board