

HUGO BOSS

Publication of voting rights pursuant to sec. 26 WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification pursuant to sec. 21 para. 1 WpHG on June 25, 2015:

1. Notification of BlackRock International Holdings, Inc., Wilmington, DE, USA

BlackRock International Holdings, Inc., Wilmington, DE, USA, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 5% on June 23, 2015 and amounts to 4.99% (equals: 3,512,214 voting rights) as per this date. Of these voting rights 1.27% (equals: 894,877 voting rights) are to be attributed to BlackRock International Holdings, Inc., Wilmington, DE, USA, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 3.99% (equals: 2,808,757 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

2. Notification of BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey

BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey, has notified us that its percentage of voting rights in HUGO BOSS AG, Metzingen, Germany, falling below the threshold of 5% on June 23, 2015 and amounts to 4.99% (equals: 3,512,214 voting rights) as per this date. Of these voting rights 1.27% (equals: 894,877 voting rights) are to be attributed to BR Jersey International Holdings L.P., St. Helier, Jersey, Jersey, pursuant to section 22 para. 1 sentence 1 no. 1 WpHG; 3.99% (equals: 2,808,757 voting rights) are to be attributed pursuant to section 22 para. 1 sentence 1 no. 6 in connection with sentence 2 WpHG.

Please note that the total amount stated above does not necessarily equal the sum of the detailed attributed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

Metzingen, June 25, 2015
The Managing Board