

HUGO BOSS

Press Release

New Chief Executive Officer of HUGO BOSS

Metzingen, May 16, 2016. The personnel committee of HUGO BOSS AG has resolved in today's meeting and after careful consideration of different options to propose Mark Langer to be appointed Chairman of the Managing Board and CEO of HUGO BOSS AG.

For this decision the approval of the Supervisory Board is expected shortly.

Mark Langer has joined HUGO BOSS thirteen years ago, becoming Chief Financial Officer and member of the Managing Board in 2010.

Supervisory Board chairman Michel Perraudin: "I am convinced that appointing Mark Langer is absolutely the right decision, especially in the current situation. Mr. Langer has our complete confidence. With the actions already taken within the last couple of months, he has acted quickly and shown great determination as well as strategic foresight."

Mark Langer: "I am very much looking forward to taking over this challenging and responsible task. Due to my years of work for HUGO BOSS I have a clear understanding of the company's potential and know what we need to do to get it back on track for profitable and sustainable growth."

Further information on HUGO BOSS can be found at hugoboss.com.

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