

H U G O B O S S

Notification regarding dealings of the Management pursuant to section 15a WpHG

Lumar Srl, Vicenza/Italy, represented by Luca Marzotto has bought on June 14, 2016 50,000 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 52.6092 Euro, total sum 2,630,460.00 Euro at Xetra and on June 15, 2016 130,000 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 53.4511 Euro, total sum 6,948,643.00 Euro at Xetra.

Luca Marzotto is a member of the Supervisory Board of HUGO BOSS AG.