HUGO BOSS

Notification regarding dealings of the Management pursuant to section 19 MAR

Mr Hermann Waldemer has bought on August 11, 2016 10,000 common shares (ISIN Number: DE000A1PHFF7) of HUGO BOSS AG, Dieselstraße 12, 72555 Metzingen at a price per share of 55.00 Euro a total sum 550,000.00 Euro at Xetra.

Hermann Waldemer is member of the Supervisory Board of HUGO BOSS AG.