

# HUGO BOSS

## Release according to Article 40, Section 1 of the WpHG (German Securities Trading Act)

HUGO BOSS AG received the following notification on January 8, 2018:

### 1. Details of issuer:

HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, Germany

### 2. Reason for notification:

|                                     |   |
|-------------------------------------|---|
| <input checked="" type="checkbox"/> | Acquisition/disposal of shares with voting rights |
| <input type="checkbox"/>            | Acquisition/disposal of instruments               |
| <input type="checkbox"/>            | Change of breakdown of voting rights              |
| <input type="checkbox"/>            | Other reason:                                     |

### 3. Details of person subject to the notification obligation:

BlackRock, Inc., Wilmington, DE, U.S.A.

### 4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.:

### 5. Date on which threshold was crossed or reached:

January 03, 2018

### 6. Total positions:

|                       | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1. + 7.b.2.) | total of both in % (7.a. + 7.b.) | total number of voting rights of issuer |
|-----------------------|---|---|----------------------------------|---|
| Resulting situation   | 5.003 %   | 0.37 %  | 5.37 %                           | 70,400,000                              |
| Previous notification | 4.92 %  | 0.44 %  | 5.36 %                           |   |

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## 7. Notified details of the resulting situation

### a. Voting rights attached to shares (Sec. 21, 22 WpHG)

| ISIN                | absolute                 |                            | in %                     |                            |
|---------------------|--------------------------|----------------------------|--------------------------|----------------------------|
|                     | direct<br>(Sec. 33 WpHG) | indirect<br>(Sec. 34 WpHG) | direct<br>(Sec. 33 WpHG) | indirect<br>(Sec. 34 WpHG) |
| <b>DE000A1PHFF7</b> | 0                        | 3522121                    | 0 %                      | 5.003 %                    |
|                     |                          |                            | %                        | %                          |
| <b>Total</b>        | <b>3522121</b>           |                            | <b>5.003 %</b>           |                            |

### b.1. Instruments according to Sec. 38 para. 1 No. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise of conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Lent Securities    | N/A                         | N/A                           | 239862                 | 0.34 %             |
|                    |                             | <b>Total</b>                  | <b>239862</b>          | <b>0.34 %</b>      |

### b.2. Instruments according to Sec. 38 para. 1 No. 2 WpHG

| Type of instrument      | Expiration or maturity date | Exercise of conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|-------------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Contract for Difference | N/A                         | N/A                           | Cash settlement             | 19831                  | 0.03 %             |
|                         |                             |                               | <b>Total</b>                | <b>19831</b>           | <b>0.03 %</b>      |

## 8. Information in relation to the person subject to the notification obligation:

|   |  |
|---|--|
|   | Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.). |
| x | Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:   |

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Chain of controlled undertakings:

| Name  | % of voting rights (if at least held 3% or more) | % of voting rights through instruments (if at least held 5% or more) | Total of both (if at least held 5% or more) |
|---|--|--|---|
| BlackRock, Inc.   |  |  |   |
| Trident Merger, LLC   |  |  |   |
| BlackRock Investment Management, LLC                        |  |  |   |
|   |  |  |   |
| BlackRock, Inc.   |  |  |   |
| BlackRock Holdco 2, Inc.                                    |  |  |   |
| BlackRock Financial Management, Inc.                        |  |  |   |
|   |  |  |   |
| BlackRock, Inc.   |  |  |   |
| BlackRock Holdco 2, Inc.                                    |  |  |   |
| BlackRock Financial Management, Inc.                        |  |  |   |
| BlackRock Holdco 4, LLC                                     |  |  |   |
| BlackRock Holdco 6, LLC                                     |  |  |   |
| BlackRock Delaware Holdings Inc.                            |  |  |   |
| BlackRock Institutional Trust Company, National Association |  |  |   |
|   |  |  |   |
| BlackRock, Inc.   |  |  |   |
| BlackRock Holdco 2, Inc.                                    |  |  |   |
| BlackRock Financial Management, Inc.                        |  |  |   |
| BlackRock Holdco 4, LLC                                     |  |  |   |
| BlackRock Holdco 6, LLC                                     |  |  |   |
| BlackRock Delaware Holdings Inc.                            |  |  |   |
| BlackRock Fund Advisors                                     |  |  |   |
|   |  |  |   |
| BlackRock, Inc.   |  |  |   |
| BlackRock Holdco 2, Inc.                                    |  |  |   |
| BlackRock Financial Management, Inc.                        |  |  |   |
| BlackRock Capital Holdings, Inc.                            |  |  |   |
| BlackRock Advisors, LLC                                     |  |  |   |
|   |  |  |   |
| BlackRock, Inc.   |  |  |   |
| BlackRock Holdco 2, Inc.                                    |  |  |   |
| BlackRock Financial Management, Inc.                        |  |  |   |
| BlackRock International Holdings, Inc.                      |  |  |   |
| BR Jersey International Holdings L.P.                       |  |  |   |
| BlackRock (Singapore) Holdco Pte. Ltd.                      |  |  |   |

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|---|--|--|--|
| BlackRock (Singapore) Limited                       |  |  |  |
|   |  |  |  |
| BlackRock, Inc.                                     |  |  |  |
| BlackRock Holdco 2, Inc.                            |  |  |  |
| BlackRock Financial Management, Inc.                |  |  |  |
| BlackRock International Holdings, Inc.              |  |  |  |
| BR Jersey International Holdings L.P.               |  |  |  |
| BlackRock (Singapore) Holdco Pte. Ltd.              |  |  |  |
| BlackRock HK Holdco Limited                         |  |  |  |
| BlackRock Asset Management North Asia Limited       |  |  |  |
|   |  |  |  |
| Blackrock, Inc.                                     |  |  |  |
| BlackRock Holdco 2, Inc.                            |  |  |  |
| BlackRock Financial Management, Inc.                |  |  |  |
| BlackRock International Holdings, Inc.              |  |  |  |
| BR Jersey International Holdings L.P.               |  |  |  |
| BlackRock (Singapore) Holdco Pte. Ltd.              |  |  |  |
| BlackRock HK Holdco Limited                         |  |  |  |
| BlackRock Cayco Limited                             |  |  |  |
| BlackRock Trident Holding Company Limited           |  |  |  |
| BlackRock Japan Holdings GK                         |  |  |  |
| BlackRock Japan Co., Ltd.                           |  |  |  |
|   |  |  |  |
| BlackRock, Inc.                                     |  |  |  |
| BlackRock Holdco 2, Inc.                            |  |  |  |
| BlackRock Financial Management, Inc.                |  |  |  |
| BlackRock International Holdings, Inc.              |  |  |  |
| BR Jersey International Holdings L.P.               |  |  |  |
| BlackRock Australia Holdco Pty. Ltd.                |  |  |  |
| BlackRock Investment Management (Australia) Limited |  |  |  |
|   |  |  |  |
| BlackRock, Inc.                                     |  |  |  |
| BlackRock Holdco 2, Inc.                            |  |  |  |
| BlackRock Financial Management, Inc.                |  |  |  |
| BlackRock International Holdings, Inc.              |  |  |  |
| BR Jersey International Holdings L.P.               |  |  |  |
| BlackRock Holdco 3, LLC                             |  |  |  |
| BlackRock Canada Holdings LP                        |  |  |  |
| BlackRock Canada Holdings ULC                       |  |  |  |
| BlackRock Asset Management Canada Limited           |  |  |  |
|   |  |  |  |
| BlackRock, Inc.                                     |  |  |  |
| BlackRock Holdco 2, Inc.                            |  |  |  |

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|   |  |  |  |
|---|--|--|--|
| BlackRock Financial Management, Inc.      |  |  |  |
| BlackRock International Holdings, Inc.    |  |  |  |
| BR Jersey International Holdings L.P.     |  |  |  |
| BlackRock Holdco 3, LLC                   |  |  |  |
| BlackRock UK 1 LP                         |  |  |  |
| BlackRock Cayman Capital Holdings Limited |  |  |  |
| BlackRock UK A LLP                        |  |  |  |
| BlackRock UK 2 LLP                        |  |  |  |
| BlackRock UK 3 LLP                        |  |  |  |
| BlackRock UK 4 LLP                        |  |  |  |
|   |  |  |  |
| BlackRock, Inc.                           |  |  |  |
| BlackRock Holdco 2, Inc.                  |  |  |  |
| BlackRock Financial Management, Inc.      |  |  |  |
| BlackRock International Holdings, Inc.    |  |  |  |
| BR Jersey International Holdings L.P.     |  |  |  |
| BlackRock Group Limited                   |  |  |  |
| BlackRock Advisors (UK) Limited           |  |  |  |
|   |  |  |  |
| BlackRock, Inc.                           |  |  |  |
| BlackRock Holdco 2, Inc.                  |  |  |  |
| BlackRock Financial Management, Inc.      |  |  |  |
| BlackRock International Holdings, Inc.    |  |  |  |
| BR Jersey International Holdings L.P.     |  |  |  |
| BlackRock Group Limited                   |  |  |  |
| BlackRock Luxembourg Holdco S.à r.l.      |  |  |  |
| BlackRock UK Holdco Limited               |  |  |  |
| BlackRock Asset Management Schweiz AG     |  |  |  |
|   |  |  |  |
| BlackRock, Inc.                           |  |  |  |
| BlackRock Holdco 2, Inc.                  |  |  |  |
| BlackRock Financial Management, Inc.      |  |  |  |
| BlackRock International Holdings, Inc.    |  |  |  |
| BR Jersey International Holdings L.P.     |  |  |  |
| BlackRock Group Limited                   |  |  |  |
| BlackRock Luxembourg Holdco S.à r.l.      |  |  |  |
| BlackRock (Luxembourg) S.A.               |  |  |  |
|   |  |  |  |
| BlackRock, Inc.                           |  |  |  |
| BlackRock Holdco 2, Inc.                  |  |  |  |
| BlackRock Financial Management, Inc.      |  |  |  |
| BlackRock International Holdings, Inc.    |  |  |  |
| BR Jersey International Holdings L.P.     |  |  |  |
| BlackRock Group Limited                   |  |  |  |
| BlackRock Luxembourg Holdco S.à r.l.      |  |  |  |

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|--|--|--|--|
| BlackRock Investment Management Ireland Holdings Limited |  |  |  |
| BlackRock Asset Management Ireland Limited               |  |  |  |
|  |  |  |  |
| BlackRock, Inc.  |  |  |  |
| BlackRock Holdco 2, Inc.                                 |  |  |  |
| BlackRock Financial Management, Inc.                     |  |  |  |
| BlackRock International Holdings, Inc.                   |  |  |  |
| BR Jersey International Holdings L.P.                    |  |  |  |
| BlackRock Group Limited                                  |  |  |  |
| BlackRock International Limited                          |  |  |  |
|  |  |  |  |
| BlackRock, Inc.  |  |  |  |
| BlackRock Holdco 2, Inc.                                 |  |  |  |
| BlackRock Financial Management, Inc.                     |  |  |  |
| BlackRock International Holdings, Inc.                   |  |  |  |
| BR Jersey International Holdings L.P.                    |  |  |  |
| BlackRock Group Limited                                  |  |  |  |
| BlackRock International Limited                          |  |  |  |
| BlackRock Life Limited                                   |  |  |  |
|  |  |  |  |
| BlackRock, Inc.  |  |  |  |
| BlackRock Holdco 2, Inc.                                 |  |  |  |
| BlackRock Financial Management, Inc.                     |  |  |  |
| BlackRock International Holdings, Inc.                   |  |  |  |
| BR Jersey International Holdings L.P.                    |  |  |  |
| BlackRock Group Limited                                  |  |  |  |
| BlackRock (Netherlands) B.V.                             |  |  |  |
|  |  |  |  |
| BlackRock, Inc.  |  |  |  |
| BlackRock Holdco 2, Inc.                                 |  |  |  |
| BlackRock Financial Management, Inc.                     |  |  |  |
| BlackRock International Holdings, Inc.                   |  |  |  |
| BR Jersey International Holdings L.P.                    |  |  |  |
| BlackRock Group Limited                                  |  |  |  |
| BlackRock Investment Management (UK) Limited             |  |  |  |
|  |  |  |  |
| BlackRock, Inc.  |  |  |  |
| BlackRock Holdco 2, Inc.                                 |  |  |  |
| BlackRock Financial Management, Inc.                     |  |  |  |
| BlackRock International Holdings, Inc.                   |  |  |  |
| BR Jersey International Holdings L.P.                    |  |  |  |
| BlackRock Group Limited                                  |  |  |  |
| BlackRock Investment Management (UK) Limited             |  |  |  |

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|--|--|--|--|
| BlackRock Asset Management<br>Deutschland AG                                 |  |  |  |
|  |  |  |  |
| BlackRock, Inc.  |  |  |  |
| BlackRock Holdco 2, Inc.   |  |  |  |
| BlackRock Financial Management, Inc.   |  |  |  |
| BlackRock International Holdings, Inc.                                       |  |  |  |
| BR Jersey International Holdings L.P.  |  |  |  |
| BlackRock Group Limited  |  |  |  |
| BlackRock Investment Management (UK)<br>Limited                              |  |  |  |
| BlackRock Asset Management<br>Deutschland AG                                 |  |  |  |
| iShares (DE) I Investmentaktiengesellschaft<br>mit Teilgesellschaftsvermögen |  |  |  |
|  |  |  |  |
| BlackRock, Inc.  |  |  |  |
| BlackRock Holdco 2, Inc.   |  |  |  |
| BlackRock Financial Management, Inc.   |  |  |  |
| BlackRock International Holdings, Inc.                                       |  |  |  |
| BR Jersey International Holdings L.P.  |  |  |  |
| BlackRock Group Limited  |  |  |  |
| BlackRock Investment Management (UK)<br>Limited                              |  |  |  |
| BlackRock Fund Managers Limited  |  |  |  |

**9. In case of proxy voting according to Sec. 34 para. 3 WpHG:**

|   |                          |
|---|--------------------------|
| Date of general meeting:                |                          |
| Holding position after general meeting: | % (equals voting rights) |

Metzingen, January 08, 2018

The Managing Board