

HUGO BOSS

Veröffentlichung gemäß § 40 Abs. 1 WpHG

Die HUGO BOSS AG hat folgende Mitteilung am 10. April 2018 erhalten:

1. Angaben zum Emittenten:

HUGO BOSS AG, Dieselstr. 12, 72555 Metzingen, Deutschland

2. Grund der Mitteilung:

| | |
|---|--|
| x | Erwerb/Veräußerung von Aktien mit Stimmrechten |
| | Erwerb/Veräußerung von Instrumenten |
| | Änderung der Gesamtzahl der Stimmrechte |
| | Sonstiger Grund |

3. Angaben zum Mitteilungspflichtigen:

BlackRock, Inc., Wilmington, DE, USA

4. Namen der Aktionäre

mit 3 % oder mehr Stimmrechte, wenn abweichend von 3:

Keine Angaben.

5. Datum der Schwellenberührung:

5. April 2018

6. Gesamtstimmrechtsanteile:

| | Anteil Stimmrechte (Summe 7.a.) | Anteil Instrumente (Summe 7.b.1. + 7.b.2.) | Summe Anteile (Summe 7.a. + 7.b.) | Gesamtzahl Stimmrechte |
|----------------------|------------------------------------|---|--------------------------------------|---------------------------|
| neu | 4,88 % | 0,54 % | 5,42 % | 70.400.000 |
| letzte Mitteilung | 5,05 % | 0,35 % | 5,40 % | |

7. Einzelheiten zu den Stimmrechtsbeständen:

a. Stimmrechte (§§ 33, 34 WpHG)

| ISIN | absolut | | in % | |
|---------------------|-----------------------|----------------------------|-----------------------|----------------------------|
| | direkt (§ 33 WpHG) | zugerechnet (§ 34 WpHG) | direkt (§ 33 WpHG) | zugerechnet (§ 34 WpHG) |
| DE000A1PHFF7 | 0 | 3438008 | 0 % | 4,88 % |
| | | | % | % |
| Summe | 3438008 | | 4,88 % | |

b.1. Instrumente i.S.d. § 38 Abs. 1 Nr. 1 WpHG

| Art des Instruments | Fälligkeit / Verfall | Ausübungszeitraum / Laufzeit | Stimmrechte absolut | Stimmrechte in % |
|---------------------|----------------------|------------------------------|---------------------|------------------|
| Wertpapierleihe | N/A | N/A | 345684 | 0,49 % |
| | | | Summe | 345684 |
| | | | | 0,49 % |

b.2. Instrumente i.S.d. § 38 Abs. 1 Nr. 2 WpHG

| Art des Instruments | Fälligkeit / Verfall | Ausübungszeitraum / Laufzeit | Barausgleich oder physische Abwicklung | Stimmrechte absolut | Stimmrechte in % |
|-------------------------|----------------------|------------------------------|--|---------------------|------------------|
| Contract for Difference | N/A | N/A | Barausgleich | 31649 | 0,04 % |
| | | | | Summe | 31649 |
| | | | | | 0,04 % |

8. Informationen in Bezug auf den Mitteilungspflichtigen:

| | |
|---|---|
| | Mitteilungspflichtiger (3.) wird weder beherrscht noch beherrscht Mitteilungspflichtiger anderer Unternehmen mit melderlevanten Stimmrechten des Emittenten (1.). |
| x | Vollständige Kette der Tochterunternehmen beginnend mit der obersten beherrschenden Person oder dem oberstem beherrschenden Unternehmen: |

HUGO BOSS

Kette der kontrollierten Unternehmen:

| Unternehmen | Stimmrechte in %, wenn 3 % oder höher | Instrumente in %, wenn 5 % oder höher | Summe in %, wenn 5 % oder höher |
|---|---------------------------------------|---------------------------------------|---------------------------------|
| BlackRock, Inc. | | | |
| Trident Merger, LLC | | | |
| BlackRock Investment Management, LLC | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock Holdco 4, LLC | | | |
| BlackRock Holdco 6, LLC | | | |
| BlackRock Delaware Holdings Inc. | | | |
| BlackRock Institutional Trust Company, National Association | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock Holdco 4, LLC | | | |
| BlackRock Holdco 6, LLC | | | |
| BlackRock Delaware Holdings Inc. | | | |
| BlackRock Fund Advisors | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock Capital Holdings, Inc. | | | |
| BlackRock Advisors, LLC | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock (Singapore) Holdco Pte. Ltd. | | | |
| BlackRock (Singapore) Limited | | | |

H U G O B O S S

| | | | |
|---|--|--|--|
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock (Singapore) Holdco Pte. Ltd. | | | |
| BlackRock HK Holdco Limited | | | |
| BlackRock Asset Management North Asia Limited | | | |
| | | | |
| Blackrock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock (Singapore) Holdco Pte. Ltd. | | | |
| BlackRock HK Holdco Limited | | | |
| BlackRock Cayco Limited | | | |
| BlackRock Trident Holding Company Limited | | | |
| BlackRock Japan Holdings GK | | | |
| BlackRock Japan Co., Ltd. | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Australia Holdco Pty. Ltd. | | | |
| BlackRock Investment Management (Australia) Limited | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Holdco 3, LLC | | | |
| BlackRock Canada Holdings LP | | | |
| BlackRock Canada Holdings ULC | | | |
| BlackRock Asset Management Canada Limited | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |

HUGO BOSS

| | | | |
|---|--|--|--|
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Holdco 3, LLC | | | |
| BlackRock UK 1 LP | | | |
| BlackRock Cayman Capital Holdings Limited | | | |
| BlackRock UK A LLP | | | |
| BlackRock UK 2 LLP | | | |
| BlackRock UK 3 LLP | | | |
| BlackRock UK 4 LLP | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock Advisors (UK) Limited | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock Luxembourg Holdco S.à r.l. | | | |
| BlackRock UK Holdco Limited | | | |
| BlackRock Asset Management Schweiz AG | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock Luxembourg Holdco S.à r.l. | | | |
| BlackRock (Luxembourg) S.A. | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock Luxembourg Holdco S.à r.l. | | | |

H U G O B O S S

| | | | |
|--|--|--|--|
| BlackRock Investment Management Ireland Holdings Limited | | | |
| BlackRock Asset Management Ireland Limited | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock International Limited | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock International Limited | | | |
| BlackRock Life Limited | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock (Netherlands) B.V. | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock Investment Management (UK) Limited | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock Investment Management (UK) Limited | | | |

HUGO BOSS

| | | | |
|--|--|--|--|
| BlackRock Asset Management Deutschland AG | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock Investment Management (UK) Limited | | | |
| BlackRock Asset Management Deutschland AG | | | |
| iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen | | | |
| | | | |
| BlackRock, Inc. | | | |
| BlackRock Holdco 2, Inc. | | | |
| BlackRock Financial Management, Inc. | | | |
| BlackRock International Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | | |
| BlackRock Group Limited | | | |
| BlackRock Investment Management (UK) Limited | | | |
| BlackRock Fund Managers Limited | | | |

9. Bei Vollmacht gemäß § 34 Abs. 3 WpHG:

(nur möglich bei einer Zurechnung nach § 34 Abs. 1 Satz 1 Nr. 6 WpHG)

| | |
|---|-----------------------------|
| Datum der Hauptversammlung: | |
| Gesamtstimmrechtsanteil nach der Hauptversammlung: | % (entspricht Stimmrechten) |

Metzingen, 10. April 2018

Der Vorstand