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|--------------------|---------------------------|--------------------------|
| HUGO BOSS AG | | |
| HUGO BOSS | | |
| WKN: A1PHFF | ISIN: DE000A1PHFF7 | Land: Deutschland |

Nachricht vom 03.06.2019 | 12:01

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG
 03.06.2019 / 12:01
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.
 The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

| | |
|--------------------------------|----------------------|
| Name: | HUGO BOSS AG |
| Street: | Dieselstraße 12 |
| Postal code: | 72555 |
| City: | Metzingen Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

2. Reason for notification

| | |
|-------------------------------------|---|
| <input checked="" type="checkbox"/> | Acquisition/disposal of shares with voting rights |
| <input type="checkbox"/> | Acquisition/disposal of instruments |
| <input type="checkbox"/> | Change of breakdown of voting rights |
| <input checked="" type="checkbox"/> | Other reason: voluntary group notification due to crossing a threshold on subsidiary level |

3. Details of person subject to the notification obligation

| |
|--|
| Legal entity: BlackRock, Inc. |
| City of registered office, country: Wilmington, Delaware, United States of America (USA) |

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

| |
|--|
| |
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5. Date on which threshold was crossed or reached:

28 May 2019

6. Total positions

| | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|---|---|----------------------------------|--|
| New | 4.57 % | 0.77 % | 5.35 % | 70400000 |
| Previous notification | 4.94 % | 0.39 % | 5.33 % | / |

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

| ISIN | Absolute | | In % | |
|--------------|-----------------------|-------------------------|-----------------------|-------------------------|
| | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0 | 3220133 | 0 % | 4.57 % |
| US4445601069 | 0 | 14 | 0 % | 0.0002 % |
| Total | 3220147 | | 4.57 % | |

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| | | | | |

| | | | | |
|-----------------|-----|--------------|--------|--------|
| Lent Securities | N/A | N/A | 355473 | 0.50 % |
| | | Total | 355473 | 0.50 % |

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|-------------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Contract for Difference | N/A | N/A | Cash | 187773 | 0.27 % |
| | | | Total | 187773 | 0.27 % |

8. Information in relation to the person subject to the notification obligation

| |
|---|
| Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity: |

| Name | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|--|---|---|--|
| BlackRock, Inc. | % | % | % |
| Trident Merger LLC | % | % | % |
| BlackRock Investment Management, LLC | % | % | % |
| - | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| - | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Capital Holdings, Inc. | % | % | % |
| BlackRock Advisors, LLC | % | % | % |
| - | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Holdco 4, LLC | % | % | % |
| BlackRock Holdco 6, LLC | % | % | % |
| BlackRock Delaware Holdings Inc. | % | % | % |
| - | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock International Holdings, Inc. | % | % | % |
| BR Jersey International Holdings L.P. | % | % | % |
| BlackRock (Singapore) Holdco Pte. Ltd. | % | % | % |
| BlackRock (Singapore) Limited | % | % | % |
| - | % | % | % |
| BlackRock, Inc. | % | % | % |
| BlackRock Holdco 2, Inc. | % | % | % |
| BlackRock Financial Management, Inc. | % | % | % |
| BlackRock Holdco 4, LLC | % | % | % |
| BlackRock Holdco 6, LLC | % | % | % |
| BlackRock Delaware Holdings Inc. | % | % | % |

| | | | |
|---|---|---|---|
| BlackRock Fund Advisors | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 4, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 6, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Delaware Holdings Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Institutional Trust Company, National Association | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Australia Holdco Pty. Ltd. | ⊗ | ⊗ | ⊗ |
| BlackRock Investment Management (Australia) Limited | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock (Singapore) Holdco Pte. Ltd. | ⊗ | ⊗ | ⊗ |
| BlackRock HK Holdco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Asset Management North Asia Limited | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Canada Holdings LP | ⊗ | ⊗ | ⊗ |
| BlackRock Canada Holdings ULC | ⊗ | ⊗ | ⊗ |
| BlackRock Asset Management Canada Limited | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock (Singapore) Holdco Pte. Ltd. | ⊗ | ⊗ | ⊗ |
| BlackRock HK Holdco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Lux Finco S. a r.l. | ⊗ | ⊗ | ⊗ |
| BlackRock Japan Holdings GK | ⊗ | ⊗ | ⊗ |
| BlackRock Japan Co., Ltd. | ⊗ | ⊗ | ⊗ |

| | | | |
|---|---|---|---|
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman 1 LP | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay Finco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay IV Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Group Limited | ⊗ | ⊗ | ⊗ |
| BlackRock International Limited | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman 1 LP | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay Finco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay IV Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Group Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Finance Europe Limited | ⊗ | ⊗ | ⊗ |
| BlackRock (Netherlands) B.V. | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman 1 LP | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay Finco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay IV Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Group Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Finance Europe Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Advisors (UK) Limited | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman 1 LP | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay Finco Limited | ⊗ | ⊗ | ⊗ |

| | | | |
|--|---|---|---|
| BlackRock Cayman West Bay IV Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Luxembourg Holdco S.a.r.l. | ⊘ | ⊘ | ⊘ |
| BlackRock (Luxembourg) S.A. | ⊘ | ⊘ | ⊘ |
| - | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 3, LLC | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman 1 LP | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman West Bay Finco Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman West Bay IV Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock International Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Life Limited | ⊘ | ⊘ | ⊘ |
| - | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 3, LLC | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman 1 LP | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman West Bay Finco Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman West Bay IV Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Finance Europe Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Investment Management (UK) Limited | ⊘ | ⊘ | ⊘ |
| - | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 2, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock Financial Management, Inc. | ⊘ | ⊘ | ⊘ |
| BlackRock International Holdings, Inc. | ⊘ | ⊘ | ⊘ |
| BR Jersey International Holdings L.P. | ⊘ | ⊘ | ⊘ |
| BlackRock Holdco 3, LLC | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman 1 LP | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman West Bay Finco Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Cayman West Bay IV Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Group Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Luxembourg Holdco S.a.r.l. | ⊘ | ⊘ | ⊘ |
| BlackRock Investment Management Ireland Holdings Limited | ⊘ | ⊘ | ⊘ |
| BlackRock Asset Management Ireland Limited | ⊘ | ⊘ | ⊘ |
| - | ⊘ | ⊘ | ⊘ |
| BlackRock, Inc. | ⊘ | ⊘ | ⊘ |

| | | | |
|--|---|---|---|
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman 1 LP | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay Finco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay IV Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Group Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Luxembourg Holdco S.a.r.l. | ⊗ | ⊗ | ⊗ |
| BlackRock UK Holdco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Asset Management Schweiz AG | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman 1 LP | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay Finco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay IV Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Group Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Finance Europe Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Investment Management (UK) Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Fund Managers Limited | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International Holdings, Inc. | ⊗ | ⊗ | ⊗ |
| BR Jersey International Holdings L.P. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 3, LLC | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman 1 LP | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay Finco Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Cayman West Bay IV Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Group Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Finance Europe Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Investment Management (UK) Limited | ⊗ | ⊗ | ⊗ |
| BlackRock Asset Management Deutschland AG | ⊗ | ⊗ | ⊗ |
| - | ⊗ | ⊗ | ⊗ |
| BlackRock, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Holdco 2, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock Financial Management, Inc. | ⊗ | ⊗ | ⊗ |
| BlackRock International | ⊗ | ⊗ | ⊗ |

| | | | |
|---|--|---|---|
| Holdings, Inc. | | | |
| BR Jersey International Holdings L.P. | | % | % |
| BlackRock Holdco 3, LLC | | % | % |
| BlackRock Cayman 1 LP | | % | % |
| BlackRock Cayman West Bay Finco Limited | | % | % |
| BlackRock Cayman West Bay IV Limited | | % | % |
| BlackRock Group Limited | | % | % |
| BlackRock Finance Europe Limited | | % | % |
| BlackRock Investment Management (UK) Limited | | % | % |
| BlackRock Asset Management Deutschland AG | | % | % |
| iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen | | % | % |
| - | | % | % |

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| % | % | % |

10. Other explanatory remarks:

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|--|
| |
|--|

Date

| |
|-------------|
| 31 May 2019 |
|-------------|

03.06.2019 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
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Language: English
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 72555 Metzingen
 Germany
 Internet: www.hugoboss.com

End of News DGAP News Service