

# HUGO BOSS

Investor Release

## **HUGO BOSS welcomed by OTC Markets Group to the OTCQX Market**

Metzingen, November 1, 2019. HUGO BOSS announces the upgrade of its Level 1 American Depositary Receipt (ADR) program to the OTCQX® Best Market. As of today, HUGO BOSS begins trading on OTCQX under the symbol "BOSSY." Via [www.otcmarkets.com](http://www.otcmarkets.com), U.S. investors can find current and historical financial disclosure and Real-Time Level 2 quotes for the company.

"We are delighted to welcome HUGO BOSS AG to the distinguished roster of German companies that leverage our OTCQX Market to more efficiently target U.S. investors," says Jason Paltrowitz, Executive Vice President of Corporate Services at OTC Markets Group. "We look forward to supporting HUGO BOSS AG's investor relations strategies and visibility efforts as the company continues to expand its global footprint."

"We are very pleased to start trading on OTCQX, as it is another step to further enhancing our visibility in the important U.S. market," says Yves Müller, Chief Financial Officer of HUGO BOSS AG. "Further strengthening our shareholder base in the U.S. is of strategic importance for us. Already today, more than 30% of our shareholders are located in North America."

### **About HUGO BOSS**

HUGO BOSS AG is a premium fashion company, headquartered in Metzingen, Germany. The Group manufactures and markets high quality clothing and accessories for men and women under the brands of BOSS and HUGO. It employs around 14,700 employees. In 2018, the company generated sales of EUR 2.8 billion. The Group's portfolio consists of classic yet modern tailoring, elegant evening wear,

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casualwear, shoes and accessories as well as licensed fragrances, eyewear, watches, children's fashion, home textiles and writing instruments.

## **About OTC Markets Group Inc.**

OTC Markets Group Inc. (OTCQX: OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market and the Pink® Open Market for 10,000 U.S. and global securities. Through OTC Link® ATS and OTC Link ECN, we connect a diverse network of broker-dealers that provide liquidity and execution services. We enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

If you have any questions, please contact:

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