

HUGO BOSS AG

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WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 28.01.2020 | 17:50

HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

HUGO BOSS AG

28.01.2020 / 17:50

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings**1. Details of issuer**

Name:	HUGO BOSS AG
Street:	Dieselstraße 12
Postal code:	72555
City:	Metzingen Germany
Legal Entity Identifier (LEI):	529900LFVU534EBRXD13

2. Reason for notification

X	Acquisition/disposal of shares with voting rights
X	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

3. Details of person subject to the notification obligation

Legal entity: UBS Group AG
City of registered office, country: Zurich, Switzerland

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

22 Jan 2020

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	3.91 %	4.63 %	8.54 %	70400000
Previous notification	2.85 %	0.18 %	3.02 %	/

7. Details on total positions**a. Voting rights attached to shares (Sec. 33, 34 WpHG)**

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1PHFF7		2749616	%	3.91 %
Total	2749616		3.91 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Right to recall of lent shares		At any time	122608	0.17 %
Right of use over shares		At any time	1643	0.002 %

Long Call Option	20/03/2020- 17/12/2021		708231	1.01 %
Long Call Option	07/12/2021- 27/01/2022		1200000	1.70 %
		Total	2032482	2.89 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Short put option	20/03/2020- 17/12/2021		Physical	1093131	1.55 %
Long Call Option	23/01/2020- 16/12/2022		Cash	74610	0.11 %
Short put option	19/06/2020- 16/12/2022		Cash	60032	0.09 %
Short put option	07/12/2021- 27/01/2022		Physical	1200000	1.70 %
			Total	2427773	3.45 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Switzerland AG	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Asset Management Trust Company	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management (UK) Limited	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Asset Management AG	%	%	%
UBS Asset Management Holding (No. 2) Ltd	%	%	%
UBS Asset Management Holding Ltd	%	%	%
UBS Asset Management Life Ltd	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %

UBS Asset Management AG	%	%	%
UBS Asset Management (Singapore) Ltd	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Asset Management AG	%	%	%
UBS Fund Management (Luxembourg) SA	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Fund Management (Switzerland) AG	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Americas Holding LLC	%	%	%
UBS Americas Inc.	%	%	%
UBS Asset Management (Americas) Inc.	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Asset Management AG	%	%	%
UBS Asset Management Switzerland AG	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Europe SE	%	%	%
UBS Gestion S.G.I.I.C., SA	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS Europe SE	%	%	%
UBS Group AG	%	%	%
UBS AG	%	%	6.86 %
UBS (Jersey) Limited	%	%	%
UBS Trustees (Jersey) Ltd	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

a) Holding in Trading Book increasing above 5% and, therefore, no longer being exempt from reporting. b) UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as these refer to the collar transaction.

