

HUGO BOSS AG

**HUGO BOSS**

WKN: A1PHFF ISIN: DE000A1PHFF7 Land: Deutschland

Nachricht vom 26.03.2020 | 17:06

**HUGO BOSS AG: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

HUGO BOSS AG

26.03.2020 / 17:06

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

**Notification of Major Holdings****1. Details of issuer**

|                                |                      |
|--------------------------------|----------------------|
| Name:                          | HUGO BOSS AG         |
| Street:                        | Dieselstraße 12      |
| Postal code:                   | 72555                |
| City:                          | Metzingen<br>Germany |
| Legal Entity Identifier (LEI): | 529900LFVU534EBRXD13 |

**2. Reason for notification**

|   |   |
|---|---|
| X | Acquisition/disposal of shares with voting rights |
|   | Acquisition/disposal of instruments               |
|   | Change of breakdown of voting rights              |
|   | Other reason:                                     |

**3. Details of person subject to the notification obligation**

|   |
|---|
| Legal entity: UBS Group AG                              |
| City of registered office, country: Zurich, Switzerland |

**4. Names of shareholder(s)**

holding directly 3% or more voting rights, if different from 3.

**5. Date on which threshold was crossed or reached:**

|               |
|---------------|
| 19 March 2020 |
|---------------|

**6. Total positions**

|                       | % of voting rights attached to shares (total of 7.a.) | % of voting rights through instruments (total of 7.b.1 + 7.b.2) | Total of both in % (7.a. + 7.b.) | Total number of voting rights pursuant to Sec. 41 WpHG |
|-----------------------|---|---|----------------------------------|--|
| New                   | 5.05 %  | 5.83 %  | 10.88 %                          | 70400000   |
| Previous notification | 3.85 %  | 5.31 %  | 9.16 %                           | /  |

**7. Details on total positions****a. Voting rights attached to shares (Sec. 33, 34 WpHG)**

| ISIN         | Absolute              |                         | In %                  |                         |
|--------------|-----------------------|-------------------------|-----------------------|-------------------------|
|              | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) | Direct (Sec. 33 WpHG) | Indirect (Sec. 34 WpHG) |
| DE000A1PHFF7 | 0                     | 3557466                 | 0.00 %                | 5.05 %                  |
| <b>Total</b> | 3557466               |                         | 5.05 %                |                         |

**b.1. Instruments according to Sec. 38 (1) no. 1 WpHG**

| Type of instrument          | Expiration or maturity date | Exercise or conversion period | Voting rights absolute | Voting rights in % |
|-----------------------------|-----------------------------|-------------------------------|------------------------|--------------------|
| Right to recall lent shares |                             | At any time                   | 395538                 | 0.56 %             |
| Right of use over shares    |                             | At any time                   | 1400                   | 0 %                |

|                  |                            |              |         |        |
|------------------|----------------------------|--------------|---------|--------|
| Long Call Option | 20/03/2020 -<br>17/12/2021 |              | 708231  | 1.01 % |
| Long Call Option | 07/12/2021 -<br>27/01/2022 |              | 1200000 | 1.70 % |
|                  |                            | <b>Total</b> | 2305169 | 3.27 % |

**b.2. Instruments according to Sec. 38 (1) no. 2 WpHG**

| Type of instrument | Expiration or maturity date | Exercise or conversion period | Cash or physical settlement | Voting rights absolute | Voting rights in % |
|--------------------|-----------------------------|-------------------------------|-----------------------------|------------------------|--------------------|
| Short Put Option   | 20/03/2020 -<br>27/01/2022  |                               | Physical                    | 1494831                | 2.12 %             |
| Long Call Option   | 19/06/2020 -<br>16/12/2022  |                               | Cash                        | 2735                   | 0 %                |
| Short Put Option   | 19/06/2020 -<br>16/12/2022  |                               | Cash                        | 98185                  | 0.14 %             |
| Equity Swaps       | 05/05/2020 -<br>12/11/2024  |                               | Cash                        | 199924                 | 0.28 %             |
| Short Put Option   | 07/12/2021 -<br>27/01/2022  |                               | Physical                    | 1200000                | 1.70 %             |
|                    |                             | <b>Total</b>                  |                             | 2995675                | 4.26 %             |

**8. Information in relation to the person subject to the notification obligation**

|   |
|---|
| Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.). |
| X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:  |

| Name                                     | % of voting rights (if at least 3% or more) | % of voting rights through instruments (if at least 5% or more) | Total of both (if at least 5% or more) |
|--|---|---|--|
| UBS Group AG                             | %   | %   | %                                      |
| UBS AG                                   | %   | 5.26 %  | 7.61 %                                 |
| -  | %   | %   | %                                      |
| UBS Group AG                             | %   | %   | %                                      |
| UBS AG                                   | %   | 5.26 %  | 7.61 %                                 |
| UBS Switzerland AG                       | %   | %   | %                                      |
| -  | %   | %   | %                                      |
| UBS Group AG                             | %   | %   | %                                      |
| UBS AG                                   | %   | 5.26 %  | 7.61 %                                 |
| UBS Americas Holding LLC                 | %   | %   | %                                      |
| UBS Americas Inc.                        | %   | %   | %                                      |
| UBS Asset Management Trust Company       | %   | %   | %                                      |
| -  | %   | %   | %                                      |
| UBS Group AG                             | %   | %   | %                                      |
| UBS AG                                   | %   | 5.26 %  | 7.61 %                                 |
| UBS Asset Management AG                  | %   | %   | %                                      |
| UBS Asset Management Holding (No. 2) Ltd | %   | %   | %                                      |
| UBS Asset Management Holding Ltd         | %   | %   | %                                      |
| UBS Asset Management (UK) Limited        | %   | %   | %                                      |
| -  | %   | %   | %                                      |
| UBS Group AG                             | %   | %   | %                                      |
| UBS AG                                   | %   | 5.26 %  | 7.61 %                                 |
| UBS Asset Management AG                  | %   | %   | %                                      |
| UBS Asset Management Holding (No. 2) Ltd | %   | %   | %                                      |
| UBS Asset Management Holding Ltd         | %   | %   | %                                      |
| UBS Asset Management Life Ltd            | %   | %   | %                                      |
| -  | %   | %   | %                                      |

|                                       |   |        |        |
|---------------------------------------|---|--------|--------|
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Asset Management AG               | ‰ | ‰      | ‰      |
| UBS Asset Management (Singapore) Ltd  | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Asset Management AG               | ‰ | ‰      | ‰      |
| UBS Fund Management (Luxembourg) SA   | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Asset Management AG               | ‰ | ‰      | ‰      |
| UBS Asset Management Switzerland AG   | ‰ | ‰      | ‰      |
| UBS Fund Management (Switzerland) AG  | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Americas Holding LLC              | ‰ | ‰      | ‰      |
| UBS Americas Inc.                     | ‰ | ‰      | ‰      |
| UBS Asset Management (Americas) Inc.  | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Asset Management AG               | ‰ | ‰      | ‰      |
| UBS Asset Management Switzerland AG   | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Asset Management AG               | ‰ | ‰      | ‰      |
| UBS Asset Management (Australia) Ltd. | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Asset Management AG               | ‰ | ‰      | ‰      |
| UBS Asset Management (Hong Kong) Ltd  | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Asset Management AG               | ‰ | ‰      | ‰      |
| UBS Asset Management (Japan) Ltd      | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Bank (Canada)                     | ‰ | ‰      | ‰      |
| -                                     | ‰ | ‰      | ‰      |
| UBS Group AG                          | ‰ | ‰      | ‰      |
| UBS AG                                | ‰ | 5.26 ‰ | 7.61 ‰ |
| UBS Europe SE                         | ‰ | ‰      | ‰      |
| UBS Gestion                           | ‰ | ‰      | ‰      |

|                                    |   |        |        |
|------------------------------------|---|--------|--------|
| S.G.I.I.C., SA                     |   |        |        |
| -                                  | % | %      | %      |
| UBS Group AG                       | % | %      | %      |
| UBS AG                             | % | 5.26 % | 7.61 % |
| UBS Europe SE                      | % | %      | %      |
| -                                  | % | %      | %      |
| UBS Group AG                       | % | %      | %      |
| UBS AG                             | % | 5.26 % | 7.61 % |
| UBS Americas Holding LLC           | % | %      | %      |
| UBS Americas Inc.                  | % | %      | %      |
| UBS Financial Services Inc.        | % | %      | %      |
| -                                  | % | %      | %      |
| UBS Group AG                       | % | %      | %      |
| UBS AG                             | % | 5.26 % | 7.61 % |
| UBS Asset Management AG            | % | %      | %      |
| UBS Asset Management (Canada) Inc. | % | %      | %      |

**9. In case of proxy voting according to Sec. 34 para. 3 WpHG**

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

| Proportion of voting rights | Proportion of instruments | Total of both |
|-----------------------------|---------------------------|---------------|
| %                           | %                         | %             |

**10. Other explanatory remarks:**

UBS has entered into a collar transaction. Therefore the positions under section 7b have not been aggregated as far as these refer to the collar transaction.

Date

24 March 2020

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Language: English  
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 Dieselstraße 12  
 72555 Metzingen  
 Germany  
 Internet: [www.hugoboss.com](http://www.hugoboss.com)

End of News

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